

# **SWANLINE GROUP**

Swanline Group
Whitebridge Park, Whitebridge Way, Stone,
Staffordshire, ST15 8LQ

Tel: 01785 816686 | swanline.co.uk

### **INTRODUCTION:**

Swanline Group is the UK's leading trade only supplier of paper-based materials, print and conversion services to the packaging and point of sale sectors.

Whether you're looking for end to end design, manufacture and delivery – or have specialist single process requirements, Swanline Group is perfectly placed to help you achieve your goals.

### **SWANLINE VALUES:**

We aim to push the boundaries of what is possible in sustainable packaging and temporary POS, making it accessible to the industry.

We aim to be the answer to any packaging or POS question.

As a trade only supplier for packaging and POS, we strive to offer our customers the most creative and cost-effective solutions using sustainable materials, world-class equipment and industry-leading expertise.

Whether customers require a collaborative approach from design to delivery, or a simple one-step manufacture, we aim to give complete peace of mind.

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We can extend your market capabilities and your service portfolio. We can provide the opportunity to diversify, grow and increase your profitability in value-added markets.



We are 100% trade.
We do not supply end users.



We can offer you a complete solution in our vertically integrated group - from material supply to constructional design to print and conversion to delivery!



Integrity, confidentiality and sustainability are entrenched in our values.





## **SWANLINE ARE MEMBERS OF:**











## **SWANLINE ACCREDITATIONS:**





Swanline Group has achieved the ISO-9001-2015 certification.



Swanline Group has a BRCGS – Grade AA.



Swanline Group has been certified with the FSC – Chain of Custody.



We are committed to innovation in sustainability and continually invest in reducing our environmental impact.

We have implemented a variety of initiatives at our HQ, in Stone, Staffordshire to help reduce our carbon footprint:



### **Eco-friendly ethos:**

Swanline Paper & Board was founded on an eco-friendly ethos, with the idea of enabling cost neutral sustainability. It has a plastic free portfolio of materials.



#### **Carbon credits:**

Due to our stake in CorrBoard
Bioenergy, we are in the process
of receiving carbon credits for the
excess energy supplied back to
the National Grid. These credits
will then be used at Swanline HQ
allowing us to further reduce our
carbon footprint.



### **Solar panels:**

We have solar panels on our factories therefore reducing our carbon footprint.



#### Inks:

Where possible we use water and vegetable-based inks, which can be recycled and have zero impact on the environment.



### **On-site compactors:**

We have three offcut trim compactors on-site and recycle 1200 tonnes per year.



### **FSC certification:**

We are able to supply materials, packaging and POS as FSC certified products. FSC certification provides complete assurance that the certified products are sourced from sustainably managed forests.







Swanline's award winning constructional design team creates outstanding packaging and point of sale solutions. Working in partnership with clients, our creative approach to construction, sustainability and materials is second to none.

### WHY CHOOSE SWANLINE?



We understand the demands of contemporary packaging and the need for stand-out in POS.



We are experts in value engineering.



We work with state of the art Artios CAD software in conjunction with large format Kongsberg tables



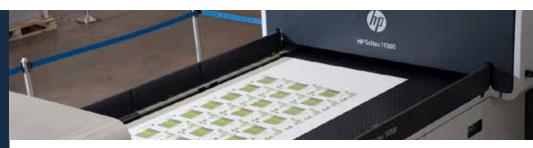
We've won industry awards for our creativity and packaging problem solving!





# **DIGITAL PRINT:**

Swanline Group invests in the latest print technology, and our two HP Scitex industrial presses offer print quality that rivals that of offset litho. Perfect for high impact graphics, short run packaging, point of sale and retail signage; we can offer fast turnaround print on a wide range of materials.



### WHY CHOOSE SWANLINE?

- + Our HP Scitex FB11000 Industrial Presses allow customers to experience the very best a digital flatbed press can offer.
- + They produce print at a quality approaching that of offset litho surpassing all previous UV inkjet flatbed capabilities.
- + The high-speed proficiency of the presses is ideal to open up new markets in the packaging and POS sectors previously exclusive to screen print and shorter runs.
- + A wide range of substrates can be printed, ranging from corrugated board to plastics, with the crucial potential for faster, more efficient lead times.

# LITHO PRINT:

Given the wide range of formats available, we outsource litho print to carefully selected trade partners for cost optimisation.



- + Outsourcing litho print gives us the flexibility to utilise the most competitive press size for the job.
- + Printed sheets of any size can be sealed with aqueous coatings or a UV varnish. Film laminates can also be applied to most printed sizes providing additional durability and quality of finish.
- + Swanline Group sources a wide range of paper substrates including GC1and GC2 materials for all laminating options. If customers prefer, they can supply their own substrates.



# **SCREEN PRINT:**

Swanline's comprehensive screen print operations are housed in a dedicated 15,000 square foot facility. We operate a number of machines capable of printing on to most rigid substrates, including corrugated board. This process can dovetail with our litho and digital capabilities and enables a wide range of different finishes and effects, including spot colours, varnishes and special coatings.



### WHY CHOOSE SWANLINE?

- + Swanline Print provides significant support and expertise to customers seeking screen printing capability. We can advise the most suitable and cost-effective process(es) for your specific project.
- + The screen printing service can be used in conjunction with large format lithographic and digital printing capabilities for spot varnishes and spot colours.
- + We are a renowned specialist in printing and primarily use environmentally-friendly, waterbased inks. We also offer high gloss UV inks, varnishes, and protective coatings.

### **MACHINE TOLERANCES:**

+ Max Sheet: 1660 X 2260mm + Max Image: 1650 X 2220mm + Min Sheet: 400 X 465mm







We offer a range of special finishes that will help brands stand out in today's highly competitive and complex retail world.

### WHY CHOOSE SWANLINE?

+ Swanline Print offers a range of special finishes enabling customers to deliver high impact packaging and POS.

### WHAT SPECIAL FINISHES DO SWANLINE OFFER?

- + Hot Foil Blocking
- + OPP Film Lamination + Specialised Coatings

- + Cold Foiling
- + Spot UV







Working with selected trade lithographic print partners, Swanline Print's high speed BOBST, Stock and Automatan litho laminating machines enable us to convert litho print sheets across all formats, ready for a range of different applications.

### WHY CHOOSE SWANLINE?

- + We can offer stand-alone trade lamination/ mounting or fully manufactured products.
- + Our BOBST Asitrade Foliostar, Stock Maschinenbau and Automatän EM laminators offer unrivalled versatility.
- + We also cater for small format spot position label mounting right up to the largest formats in Europe.

### **MACHINE CAPABILITIES**

### Single-faced corrugated

- + Max: 1650mm (flute) x 1650mm
- + Min: 470mm (flute) x 465mm

# Double-faced corrugated and rigid substrates:

- + Max: 1510mm x 2050mm (print sheet)
- + Max: 2030mm x 3050mm (base board)
- + Min: 250mm x 150mm (print sheet)
- + Min: 400mm x 400mm

#### **Material Substrates:**

- + Single Faced: F, E, I (between E and B), B, C,
- + Double Faced: N, F, E, I (between E and B), B, C, EE, EB, BC
- + Rigid Base Board: 0.9mm up to 20mm
- + Top Sheet: 0.075mm up to 0.4mm







Swanline Print has a comprehensive range of die cutting capabilities to suit all customer needs.

### WHY CHOOSE SWANLINE?

- + We have a BOBST VISIONCUT 1.6 PR Autoplaten® die cutter with Power Register which delivers unrivalled print-to-cut accuracy.
- + The machine can die cut to register double-sided printed sheets and is capable of running at 4,800 sheets per hour; perfect for high quality, shelf-ready, luxury and e-commerce packaging.
- + We also operate a large format semi-automatic Nuri 2517 die cutter. It is exceptionally versatile, being able to convert various material substrates.
- + We operate two clam-shell platens which are ideally suited to shorter runs and point-of-sale displays.

## WE ALSO OFFER DIGITAL CUTTING:

ideal for short-runs, trials or production of mock-ups.

# Machine Capability - BOBST VISIONCUT 1.6pr Autoplaten®:

- + Min Sheet Size: 700 X 400mm
- + Max Sheet Size: 1600 X 1100mm (cut 1600 X 1075mm)
- + Stock thickness: 0.7 9mm

# Machine Capability - Nuri 2517:

- + Max Sheet Size: 1720 X 2520mm
- + Max Cutting Size: 1700 X 2500mm

# Machine Capability - Clam-shell Platens:

- + Max Sheet Size: 1580 X 2260MM
- + Max Cutting Size: 1560 X 2220MM







The speed, versatility and accuracy of the Kongsberg XP digital cutting tables combine to offer radical new levels of productivity and throughput, ensuring that whatever the finishing needs, Swanline Print can meet them head-on with quality and efficiency.

Designed to handle corrugated board and other rigid or roll-fed materials, the Kongsberg XP is suitable for a small quantity to a full production run, and can produce up to 1,000 units a day. This facility provides the best of both worlds should conventional die cutting not be suitable.

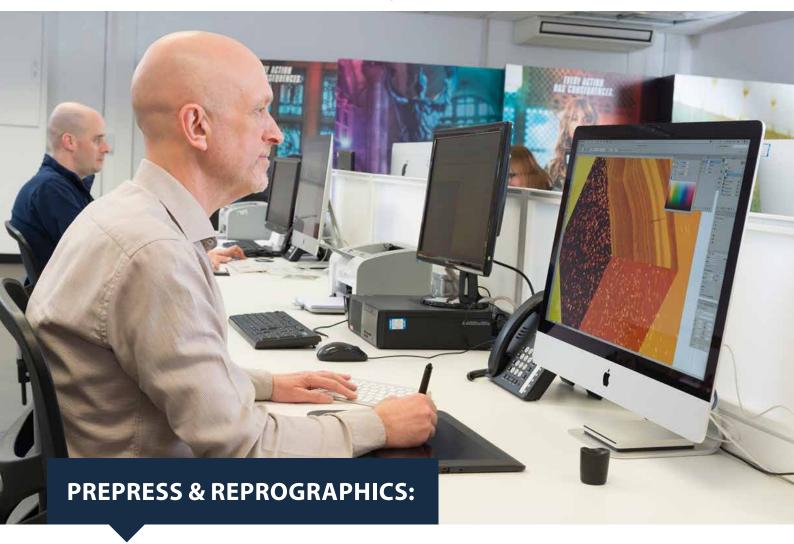




As well as comprehensive print, lamination and die cutting, we offer various gluing solutions. Alongside hand assembly where required, Swanline is able to provide end-to-end services.

- + With advanced feeding, accurate pre-breaking and a folding process that minimises fishtailing and gap, our Bobst Expertfold Gluer ensures high productivity and a quality finished product. It has straightline, crash-lock, four and sixcorner capabilities as well as quick setting times.
- + The Bickers Gluejet 17.25 X/Y geometric pattern gluer and the semi-automatic hot-melt gluing machines are suitable for large format packaging and point of sale applications.





Our reprographics team understands the requirements of the packaging and POS markets.

- + Swanline Print typically receives print-ready artwork from customers. However, our reprographics team is on hand to show its creativity in interpreting client briefs if required.
- + Operating Adobe software, the reprographics team is proficient in packaging, POS, sign and display work and ready to support all of your artwork needs.

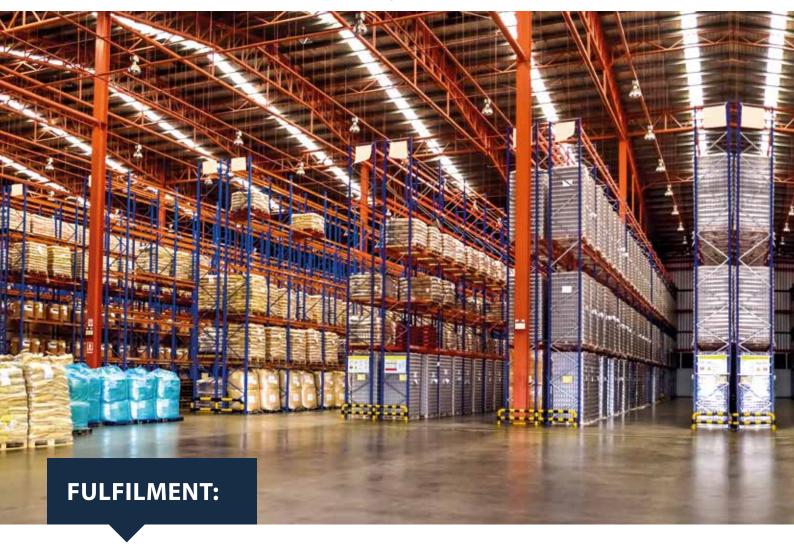




Our 'Fast Track' service provides expedited production for customers needing an urgent job. Our fleet of plain vehicles can provide a seamless delivery to our customers' clients.

- + Swanline Print provides 'Fast Track', which is a free service that offers priority production lead times, when required. Job complexities vary, so project lead times are agreed between both parties and any external suppliers at the outset and a critical path is configured.
- + This process includes artwork preparation,
  PDF proof approval, corrugate and paper supply,
  print, lamination, die cutting, gluing, assembly
  and delivery.
- + As a trade only supplier, we know you need peace of mind in delivering to your customers. We have a fleet of plain liveried vehicles, so we can deliver on your behalf using your branded paperwork for total confidentiality.
- + If required, our logistics team will liaise directly with your client to ensure booking-in procedures are followed without complication. Swanline drivers are always professional and wear suitably plain uniforms for your additional peace of mind.





Swanline offers a 360 service when it comes to your print and packaging needs. From a vast range of sustainable materials to choose from, to constructional design, artwork and manufacture. The supplementary fulfilment service is offered to customers following full production of your packaging or POS. We are able to assemble and fulfil units and, if required, distribute directly to store, thereby removing significant transport cost to an external packer / filler, whilst also reducing the overall carbon footprint.

- + Better project management Swanline has a thorough understanding of your project from concept to delivery.
- + Experienced assembly workers with full technical support from the on-site design team.
- + Scope for lead-time reductions from overlapping manufacturing and fulfilment processes on a single site.
- + Eliminates necessity of dealing with third party contract packers including supplying briefings, samples etc.
- + Reduces transport costs by removing delivery of point of sale units to a fulfilment house.







Swanline Paper and Board are specialists in eco-friendly sustainable materials, supplying a range of different corrugated materials, topliner and display boards to the industry, including our ground-breaking, plastic free, moisture resistant Cygnus Eco board. Our onsite sheeter can cut various substrates to meet your needs.

### WHY CHOOSE SWANLINE?

- + Our bespoke Fosber/Stock sheeter complete with Emmepi materials-handling equipment allows us to quickly respond to our customers' needs and effortlessly switch between paper and corrugated substrates. Unique in its versatility, the machine can run at 220 linear metres per minute for reels of paper and single faced corrugated up to a sheet size of 2050 x 1640mm.
- + The two-position reel stand allows seamless transition from reel to reel allowing a continual sheeting process.

### WE CAN SHEET THE FOLLOWING MATERIALS:

- + Single face corrugated board open flute
- + Recycled liner

+ Kraft papers





We have a range of board and papers that offer high performance, environmentally friendly alternatives to plastic substrates. Swanline Paper & Board offers a broad range of innovative, high performance, sustainable paper-based materials for the packaging, point-of-sale and sign & display sectors.

+ Please see the Product Spec Sheets Brochure to see the full range of Swanline paper and board products, including our own cygnus® brand materials. Please contact us to request your own sample box at:

materials@swanline.co.uk







# **PRODUCT SPEC SHEETS**

Swanline Paper & Board
Whitebridge Park, Whitebridge Way, Stone,
Staffordshire, ST15 8LQ
Tel: 01785 827938 | swanline.co.uk



### **INTRODUCTION:**

Swanline Paper & Board is a paper based materials converter and distributor with a difference; we develop partnerships with our clients to ensure a high performance packaging or point-of-sale material solution. We are committed to innovation in sustainability and have pledged that our range will soon be completely plastic free.

Swanline Group's stake in CorrBoard UK provides us with a robust, vertically integrated supply chain.

### WHY SWANLINE PAPER & BOARD?

We truly understand the needs of the packaging, pointof-sale and sign and display sectors. Through research and development, technical and logistical excellence we deliver innovative, high performance, sustainable solutions. We tailor our service to meet our clients' needs and can supply material only or utilise the full strength of the Swanline Group, to provide a complete end-to-end solution from constructional design, print and conversion through to distribution. Manufactured in the heart of Sweden, Cygnus® Eco Board is perfect for retail point of sale and moisture sensitive packaging as it is moisture resistant. This material is 100% paper based board, making it environmentally friendly.

Read below to see our full range of Cygnus products and their key benefits.









**Clay Coat Corrugated** is a fully recyclable corrugated board. It has a white kaolin coated top surface receptive to printing ink, with either a white or brown reverse. Digi flute is also available which has been designed to meet the needs of the flat bed digital printing market. Digi flute reduces burnishing and mottling.

**Clay Coat Corrugated** is available in E, EB, EE, B, N, FE flutes. Digi flute grades are available in E, B, EB, and EE.

A wide range of sheet stock sizes are available.

## **KEY BENEFITS**

Outstanding print results – suitable for screen and flatbed digital print techniques.

FSC® Certified – chain of custody gives complete peace of mind.

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Manufactured in the heart of Sweden, **Cygnus Eco Kraft Board** is perfect for retail point of sale and moisture sensitive packaging as it is moisture resistant. This material is 100% paper based board, making it environmentally friendly.

**Cygnus Eco Kraft Board** is food safe, FSC® certified and a perfect fibre-based alternative to PVC, polypropylene and PE lined materials. With a Kraft and White side, this material offers flexibility of finish depending upon the requirement.

**Cygnus Eco Kraft Board** is available in 460 micron. Bespoke sizes from 450 x 640mm up to 1700 x 3600mm available upon request

## **KEY BENEFITS**

Food safe.

Fully recyclable – easily recycled and reused, in-fact it can be recycled up to 8 times!

Compostable and biodegradable – can be disposed of in normal paperboard waste stream and has EN 13432 certification.

Outstanding print results (white coated side) – suitable for offset, screen and flatbed digital print techniques.

Exceptional ink adhesion – smooth print surface means that when compared to fluted polypropylene, there is no flute shadow.

Superior conversion results – can be digitally or die cut.

FSC Certified – chain of custody certification gives complete peace of mind.

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Tel: 01785 827938 | materials@swanline.co.uk | swanline.co.uk









**Cygnus Display Board** has been engineered and formulated for the digital market but can be used for litho and screen processes, so is highly versatile. It is FSC® accredited and has a double side coated lightweight liner that is highly stable.

**Cygnus Display Board** is available in sheet sizes ranging from 1250 micron to 2000 micron.

## **KEY BENEFITS**

Fully recyclable.

Outstanding print results – suitable for litho, screen and flatbed digital print techniques.

Flexible conversion results – can be guillotined or die-cut.

FSC Certified – chain of custody gives complete peace of mind.

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Manufactured in the heart of Sweden, **Cygnus Eco Board** is perfect for retail point of sale and moisture sensitive packaging as it is moisture resistant. This material is 100% paper based board, making it environmentally friendly. **Cygnus Eco Board** is an ideal alternative to soft foam boards, foam PVC, fluted polypropylene, PE coated materials, HIPS and other plastic composites – even aluminium composite!

**Cygnus Eco Board** is FSC® certified and a perfect fibre-based alternative to plastic.

**Cygnus Eco Board Lite** is available in 300, 430 and 520 micron, and **Cygnus Eco Board Ultra** is available in 830, 1250, 1500 and 2200 micron. Both are available in sheet sizes from 450x640mm up to 1700x3600mm. Bespoke sizes are available upon request.

# **KEY BENEFITS**

Food safe up to 830 micron.

Fully recyclable – easily recycled and reused, in-fact it can be recycled up to 8 times!

Compostable and biodegradable - can be disposed of in the normal paperboard waste stream and has EN 13432.

Outstanding print results – suitable for offset, screen and flatbed digital print techniques.

Exceptional ink adhesion - smooth print surface means that when compared to fluted polypropylene, there is no flute shadow.

Superior conversion results - can be digitally or die cut.

Recycled content - made from up to 70% recycled content (depending upon calliper).

FSC Certified – chain of custody certification gives complete peace of mind.

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Manufactured in the heart of Sweden, **Cygnus Excellent Display Board** is the market leading display board for indoor retail signage and POS applications. This smooth, white-centred board with a clean core provides an ideal recyclable alternative to plastics.

**Excellent Display Board** is is FSC® certified and an alternative to foam PVC, styrene and foam boards due to its robustness and durability. Available in 500, 1000, 2000, 2500, 3000 and 4000 micron at 1220 x 2440mm. Other sheet sizes and calipers are available on request.

### **KEY BENEFITS**

Fully recyclable – many plastics are not.

Beautiful smooth white surface with a clean core.

Outstanding printability – suitable for direct print in offset, screen and UV flatbed digital.

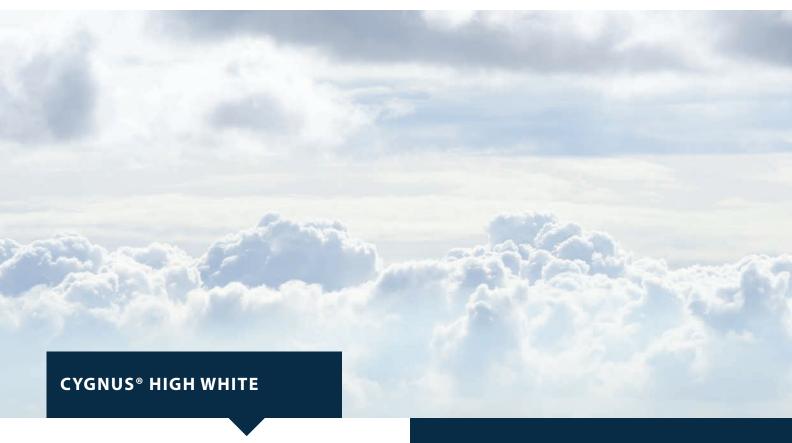
Rigid – 50% greater rigidity vs leading European made foam PVC.

Reduce transport costs by up to 33% – less material is required to achieve the equivalent level of rigidity delivered by low density foam PVC.

Outstanding flatness – Excellent will not curl or crease, it remains flat throught the lifespan of the product.

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**Cygnus High White** is a GC1, 190gsm virgin fibre liner with a crisp white reverse, suitable for high quality and superb visual print litho laminated packaging.

Due to its high bulk and stiffness it can also be used for greetings cards, pharmaceutical and cosmetic packaging and can be printed upon using digital, screen and flexo processes.
FSC® approved and hard sized as standard,
Cygnus High White is fully recyclable and compostable and contains no metallic pigment.

# **KEY BENEFITS**

Fully recyclable and compostable.

Environmentally friendly – coating does not contain any metallic pigment.

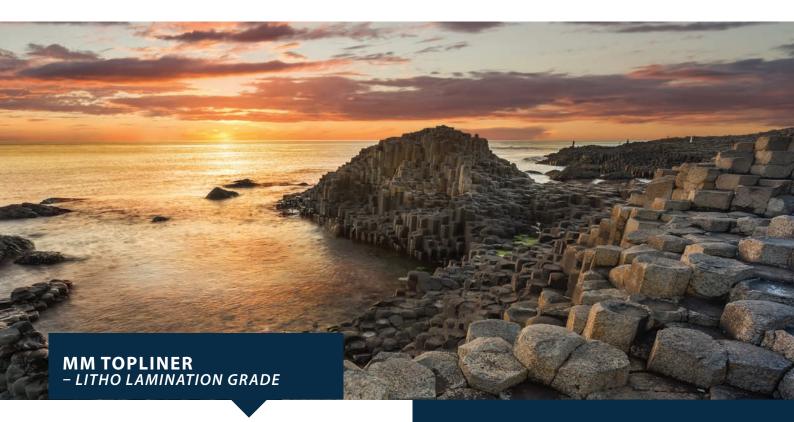
Acid free – will not tarnish or finger print when handled.

Double coating and single to reverse.

Suitable for litho, digital, screen and flexo print methods.

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responsible forestry FSC\* C140215

Manufactured by Mayr Melnhof, **MM Topliner** is the market leading offset litho GD2 liner specifically manufactured for litho laminated packaging applications.

Facilitating exceptional colour density, excellent printing contrasts and the reproduction of detailed half-tone pictures, this material is available from Swanline Paper & Board ex-mill in various grades, or our UK stocks in 195gsm.

## **KEY BENEFITS**

- High brightness
- Excellent smoothness
- High gloss levels
- Best opacity
- Homogenous structure thanks to multiple pigment coating
- Grammages: 160, 180, \*195, 210, 230, 250 gsm
- \*195gsm available from Swanline Paper & Board's UK stockholding





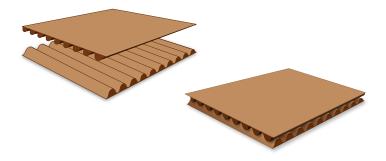




**Cygnus® Cross-Ply** is a bi-directional fluted material specifically engineered for e-commerce packaging applications that require additional strength.

The material can be one or two side printed flexo, screen or digital and it is also suitable for litho lamination or a mixture of any of these processes to achieve the desired finish.

The manufacturing process for the substrate eliminates the need for a centre liner to bond the two flutes together, saving around 20% material when compared to a conventional double fluted board.



## **KEY BENEFITS**

- Enhanced strength to weight ratio when compared to conventional corrugated grades
- Superior BCT and ECT compared to conventional corrugated grades
- Potential for reduced returns from damaged e-commerce deliveries
- Stable, flat, rigid sheets due to cross-flute directions
- Improved lamination results without wash-boarding
- Box structures benefit from vertical flutes in all directions
- Basis paper weight reduction whilst achieving required strength
- Panel strength stiffness reduces pack "bulging" from liquids, powders grain etc.
- Excellent cutting and creasing properties
- Available in FF, EF and BF flute profiles
- Available using white, kraft and test papers
- Maximum sheet size 1100 x 1400mm
- FSC® certified
- 100% recyclable

#### **Applications**

- E-commerce packs requiring added protection
- Packaging requiring strength in all directions
- Fitments requiring strength in all directions
- Bag-in-Box without "bulging"
- Performance packaging
- Display applications

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Swanline Paper & Board's **Single Faced Corrugated** lamination materials are manufactured using our own dedicated production equipment. Sheets or reels are available for litho laminating across a range of flute profiles and paper weights, or coupled with Swanline Print's lamination services, we can supply ready laminated sheets to you for conversion on your own equipment.

Delivered to your door on bespoke to-size pallets with a 40% to 60% guaranteed product relative humidity (RH), SPB's single faced corrugated provides for consistent quality from the laminating process through to the final packaging.

Our single faced corrugated grades incorporate papers from a range of mills covering kraft, test-liner, white kraft, white test and reinforced fluting. Manufactured in a carbon neutral factory, our single faced corrugated provides for unbeatable sustainability credentials.

## **KEY BENEFITS**

- Available in "F", "E", "I" and "B" flute profiles
- Fully recyclable
- Sheet sizes up to 2020 x 1600 on all flute profiles
- FSC® certified
- 40% to 60% RH guarantee
- · Available for fast delivery from stock in some grades
- Available in conjunction with our MM Topliner 195gsm for litho, saving mismatched quantities during lamination
- Bespoke sturdy to-size pallets preventing damaged sheets
- Unique CO2 neutral single faced reel manufacture
- Available with Swanline Print's lamination services













- Brown kraft gloss surface
- Pre-consumer waste with unbleached sulphate kraft pulp top and bottom
- Revolutionary SeerPak micro aqueous barrier coating
- Fully sized food grade material
- Suitable for direct food contact
- Innovative and sustainable
- Available in various weights/callipers

- Viable alternative to PE laminated materials
- Certified plastic free
- 100% recyclable
- 100% biodegradable
- 100% compostable
- High grease resistance (Kit 12)
- High water barrier properties (Cobb1800 < 20gsm)
- BPA/PFA free
- Ideal for frozen, chilled, ambient and elevated heat
- PVA gluable/induction heat sealable
- Flexo, offset litho and digital print compatible
- Good cutting/creasing results
- FSC®/PEFC Certified
- BRC Certified supply
- UK made/short lead times

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- White gloss surface
- Recycled GT2 wood free topside
- Revolutionary SeerPak micro aqueous barrier coating
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- High grease resistance (Kit 12)
- High water barrier properties (Cobb1800 < 20gsm)
- BPA/PFA free
- Ideal for hot/cold/frozen food packaging
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