

## CYGNUS® EXCELLENT DISPLAY BOARD



The mark of  
responsible forestry  
FSC® C140215



Manufactured in the heart of Sweden, **Cygnus Excellent Display Board** is the market leading display board for indoor retail signage and POS applications. This smooth, white-centred board with a clean core provides an ideal recyclable alternative to plastics.

**Excellent Display Board** is FSC® certified and an alternative to foam PVC, styrene and foam boards due to its robustness and durability. Available in 500, 1000, 2000, 2500, 3000 and 4000 micron at 1220 x 2440mm. Other sheet sizes and calipers are available on request.

## KEY BENEFITS

Fully recyclable – many plastics are not.

Beautiful smooth white surface with a clean core.

Outstanding printability – suitable for direct print in offset, screen and UV flatbed digital.

Rigid – 50% greater rigidity vs leading European made foam PVC.

Reduce transport costs by up to 33% – less material is required to achieve the equivalent level of rigidity delivered by low density foam PVC.

Outstanding flatness – Excellent will not curl or crease, it remains flat throughout the lifespan of the product.












Swanline Paper & Board  
Whitebridge Park, Whitebridge Way, Stone,  
Staffordshire, ST15 8LQ

Tel: 01785 827938 | [swanline.co.uk](http://swanline.co.uk)












# SAVE MONEY AND THE ENVIRONMENT

Why choose the second best materials for your signs and displays?  
If you want the best, choose the best. Choose Cygnus® Excellent for your indoor signs and displays.

## CYGNUS EXCELLENT

-  Cheaper. More value for money.
-  FSC® certified and fully biodegradable and compostable.
-  Can be recycled up to 8 times.
-  Bespoke sizes available.
-  Lighter than comparable foam PVC product.
-  Thinner boards for equal stiffness.
-  Superb and precise cutting results.
-  Reduce transport costs by up to 33%.
-  Less to transport means less fuel consumption.
-  Reduce storage by up to 33%.
-  A bigger range of boards to choose from.

## FOAM PVC

-  More expensive to purchase.
-  Oil based, toxic and not biodegradable.
-  Never biodegrades and difficult to recycle.
-  You pay for the waste if it is not standard format.
-  Heavier than comparable product in Excellent.
-  Thicker boards to reach the same stiffness.
-  Prone to shatter which can result in the need for a remake.
-  More material means additional costs.
-  More fuel consumption due to heavier boards.
-  Higher storage costs.
-  Less choices of boards.

BOARD THICKNESS (MICRON)	TOTAL STIFFNESS (mNm)	*MD STIFFNESS	**CD STIFFNESS
<b>CYGNUS® EXCELLENT</b>			
1750	2340	1486	854
2000	3142	2123	1019
2500	6408	4372	2036
3000	7937	5505	2432
3500	12827	8425	4402
4000	20473	13419	7054
<b>FOAM PVC</b>			
3000	2225	1697	528
5000	9560	7639	1921

\*MD: Machine Direction \*\*CD: Cross Direction

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