



SWANLINE GROUP

Swanline Group
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SWANLINE GROUP

INTRODUCTION:

Swanline Group is the UK's leading trade only supplier of paper-based materials, print and conversion services to the packaging and point of sale sectors.

Whether you're looking for end to end design, manufacture and delivery – or have specialist single process requirements, Swanline Group is perfectly placed to help you achieve your goals.

SWANLINE VALUES:

We aim to push the boundaries of what is possible in sustainable packaging and temporary POS, making it accessible to the industry.

We aim to be the answer to any packaging or POS question.

As a trade only supplier for packaging and POS, we strive to offer our customers the most creative and cost-effective solutions using sustainable materials, world-class equipment and industry-leading expertise.

Whether customers require a collaborative approach from design to delivery, or a simple one-step manufacture, we aim to give complete peace of mind.

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WHY CHOOSE SWANLINE?



We can extend your market capabilities and your service portfolio. We can provide the opportunity to diversify, grow and increase your profitability in value-added markets.



We are 100% trade.
We do not supply end users.



We can offer you a complete solution in our vertically integrated group - from material supply to constructional design to print and conversion to delivery!



Integrity, confidentiality and sustainability are entrenched in our values.



MEMBERSHIPS & ACCREDITATIONS

SWANLINE ARE MEMBERS OF:



SWANLINE ACCREDITATIONS:



Swanline Group has achieved the ISO-9001-2015 certification.



Swanline Group has a BRC – Grade B.



Swanline Group has been certified with the FSC – Chain of Custody.



SUSTAINABILITY

We are committed to innovation in sustainability and continually invest in reducing our environmental impact.

We have implemented a variety of initiatives at our HQ, in Stone, Staffordshire to help reduce our carbon footprint:



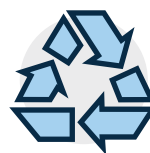
Eco-friendly ethos:

Swanline Paper & Board was founded on an eco-friendly ethos, with the idea of enabling cost neutral sustainability. It has a plastic free portfolio of materials.



Solar panels:

We have solar panels on our factories therefore reducing our carbon footprint.



On-site compactors:

We have three offcut trim compactors on-site and recycle 1200 tonnes per year.



Carbon credits:

Due to our stake in CorrBoard Bioenergy, we are in the process of receiving carbon credits for the excess energy supplied back to the National Grid. These credits will then be used at Swanline HQ allowing us to further reduce our carbon footprint.



Inks:

Where possible we use water and vegetable-based inks, which can be recycled and have zero impact on the environment.



FSC certification:

We are able to supply materials, packaging and POS as FSC certified products. FSC certification provides complete assurance that the certified products are sourced from sustainably managed forests.





DESIGN:

Swanline's award winning constructional design team creates outstanding packaging and point of sale solutions. Working in partnership with clients, our creative approach to construction, sustainability and materials is second to none.

WHY CHOOSE SWANLINE?



We understand the demands of contemporary packaging and the need for stand-out in POS.



We are experts in value engineering.



We work with state of the art Artios CAD software in conjunction with large format Kongsberg tables

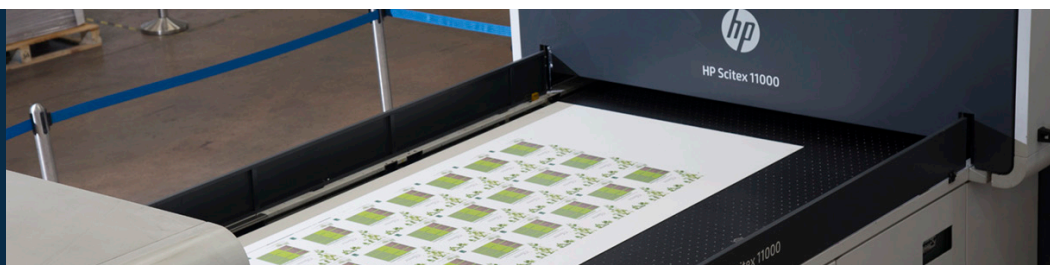


We've won industry awards for our creativity and packaging problem solving!



DIGITAL PRINT:

Swanline Group invests in the latest print technology, and our two HP Scitex industrial presses offer print quality that rivals that of offset litho. Perfect for high impact graphics, short run packaging, point of sale and retail signage; we can offer fast turnaround print on a wide range of materials.



WHY CHOOSE SWANLINE?

- + Our HP Scitex FB11000 Industrial Presses allow customers to experience the very best a digital flatbed press can offer.
- + They produce print at a quality approaching that of offset litho – surpassing all previous UV inkjet flatbed capabilities.
- + The high-speed proficiency of the presses is ideal to open up new markets in the packaging and POS sectors previously exclusive to screen print and shorter runs.
- + A wide range of substrates can be printed, ranging from corrugated board to plastics, with the crucial potential for faster, more efficient lead times.

LITHO PRINT:

Given the wide range of formats available, we outsource litho print to carefully selected trade partners for cost optimisation.



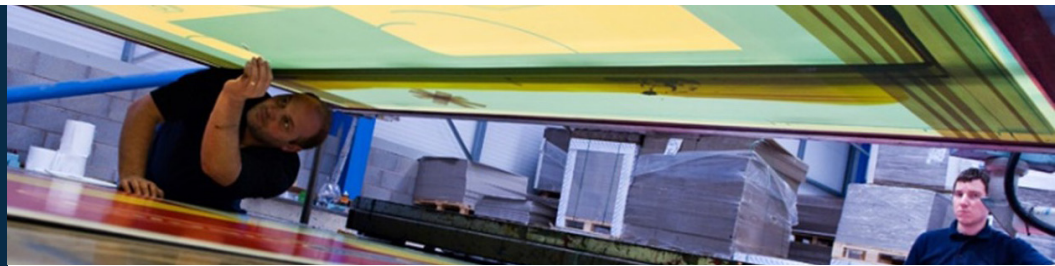
WHY CHOOSE SWANLINE?

- + Outsourcing litho print gives us the flexibility to utilise the most competitive press size for the job.
- + Printed sheets of any size can be sealed with aqueous coatings or a UV varnish. Film laminates can also be applied to most printed sizes providing additional durability and quality of finish.
- + Swanline Group sources a wide range of paper substrates including GC1, GC2, GD2 and SBS materials for all laminating options. If customers prefer, they can supply their own substrates.



SCREEN PRINT:

Swanline's comprehensive screen print operations are housed in a dedicated 15,000 square foot facility. We operate a number of machines capable of printing on to most rigid substrates, including corrugated board. This process can dovetail with our litho and digital capabilities and enables a wide range of different finishes and effects, including spot colours, varnishes and special coatings.



WHY CHOOSE SWANLINE?

- + Swanline Print provides significant support and expertise to customers seeking screen printing capability. We can advise the most suitable and cost-effective process(es) for your specific project.
- + The screen printing service can be used in conjunction with large format lithographic and digital printing capabilities for spot varnishes and spot colours.
- + We are a renowned specialist in printing and primarily use environmentally-friendly, water-based inks. We also offer high gloss UV inks, varnishes, and protective coatings.

MACHINE TOLERANCES:

- | | | |
|---------------|---------------|--------------|
| + Max Sheet: | + Max Image: | + Min Sheet: |
| 1660 X 2260mm | 1650 X 2220mm | 400 X 465mm |





SPECIAL FINISHES:

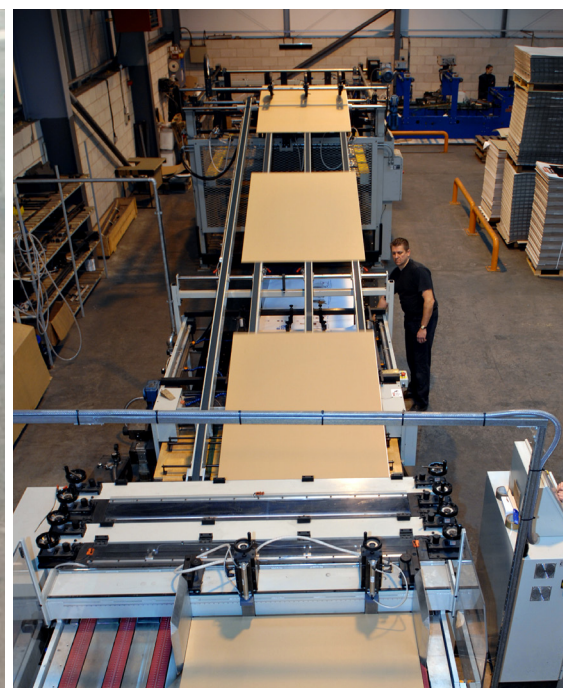
We offer a range of special finishes that will help brands stand out in today's highly competitive and complex retail world.

WHY CHOOSE SWANLINE?

- + Swanline Print offers a range of special finishes enabling customers to deliver high impact packaging and POS.
- + Foil blocking combined with embossing can create a very striking 3D image to make your brand stand out.

WHAT SPECIAL FINISHES DO SWANLINE OFFER?

- | | | | |
|-------------|---------------------|-----------------------|------------------------|
| + Embossing | + Hot Foil Blocking | + OPP Film Lamination | + Specialised Coatings |
| + Debossing | + Cold Foiling | + Spot UV | |



LITHO LAMINATION:

Working with selected trade lithographic print partners, Swanline Print's high speed BOBST, Stock and Automatan litho laminating machines enable us to convert litho print sheets across all formats, ready for a range of different applications.

WHY CHOOSE SWANLINE?

- + We can offer stand-alone trade lamination/ mounting or fully manufactured products.
- + Our BOBST Asitrade FolioStar, Stock Maschinenbau and Automatan EM laminators offer unrivalled versatility.
- + We also cater for small format spot position label mounting right up to the largest formats in Europe.

MACHINE CAPABILITIES

Single-faced corrugated

- + Max: 1650mm (flute) x 1650mm
- + Min: 470mm (flute) x 465mm

Double-faced corrugated and rigid substrates:

- + Max: 1510mm x 2050mm (print sheet)
- + Max: 2030mm x 3050mm (base board)
- + Min: 250mm x 150mm (print sheet)
- + Min: 400mm x 400mm (base board)

Material Substrates:

- + Single Faced: F, E, I (between E and B), B, C,
- + Double Faced: N, F, E, I (between E and B), B, C, EE, EB, BC
- + Rigid Base Board: 0.9mm up to 20mm
- + Top Sheet: 0.075mm up to 0.4mm



DIE CUTTING:



Swanline Print has a comprehensive range of die cutting capabilities to suit all customer needs.

WHY CHOOSE SWANLINE?

- + We have a BOBST VISIONCUT 1.6 PR Autoplaten® die cutter with Power Register which delivers unrivalled print-to-cut accuracy.
- + The machine can die cut to register double-sided printed sheets and is capable of running at 4,800 sheets per hour; perfect for high quality, shelf-ready, luxury and e-commerce packaging.
- + We also operate a large format semi-automatic Nuri 2517 die cutter. It is exceptionally versatile, being able to convert various material substrates.
- + We operate two clam-shell platens which are ideally suited to shorter runs and point-of-sale displays.

WE ALSO OFFER DIGITAL CUTTING:
ideal for short-runs, trials or production of mock-ups.

Machine Capability - BOBST VISIONCUT 1.6pr Autoplaten®:

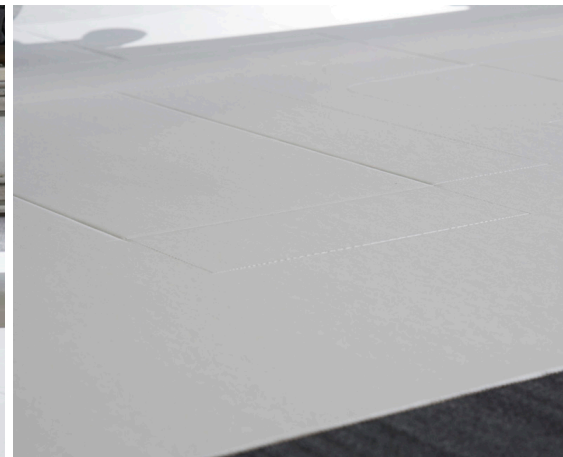
- + Min Sheet Size: 700 X 400mm
- + Max Sheet Size: 1600 X 1100mm (cut 1600 X 1075mm)
- + Stock thickness: 0.7 – 9mm

Machine Capability - Nuri 2517:

- + Max Sheet Size: 1720 X 2520mm
- + Max Cutting Size: 1700 X 2500mm

Machine Capability - Clam-shell Platens:

- + Max Sheet Size: 1580 X 2260MM
- + Max Cutting Size: 1560 X 2220MM



DIGITAL CUTTING:

The speed, versatility and accuracy of the Kongsberg XP digital cutting tables combine to offer radical new levels of productivity and throughput, ensuring that whatever the finishing needs, Swanline Print can meet them head-on with quality and efficiency.

Designed to handle corrugated board and other rigid or roll-fed materials, the Kongsberg XP is suitable for a small quantity to a full production run, and can produce up to 1,000 units a day. This facility provides the best of both worlds should conventional die cutting not be suitable.



GLUING AND FINISHING:

As well as comprehensive print, lamination and die cutting, we offer various gluing solutions. Alongside hand assembly where required, Swanline is able to provide end-to-end services.



WHY CHOOSE SWANLINE?

- + Our Andrew & Suter Supernova speciality gluer is ideal for crash lock and corner glued packaging and POS.
- + The Bickers Gluejet 17.25 X/Y geometric pattern gluer and the semi-automatic hot-melt gluing machines are suitable for large format packaging and point of sale applications.



PREPRESS & REPROGRAPHICS:

Our reprographics team understands the requirements of the packaging and POS markets.

WHY CHOOSE SWANLINE?

- + Swanline Print typically receives print-ready artwork from customers. However, our reprographics team is on hand to show its creativity in interpreting client briefs if required.
- + Operating Adobe software, the reprographics team is proficient in packaging, POS, sign and display work and ready to support all of your artwork needs.

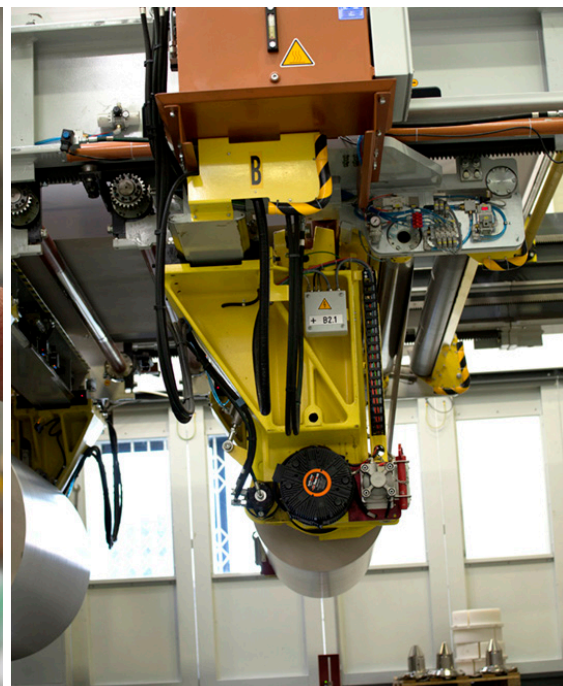


FAST TRACK & DISTRIBUTION:

Our 'Fast Track' service provides expedited production for customers needing an urgent job. Our fleet of plain vehicles can provide a seamless delivery to our customers' clients.

WHY CHOOSE SWANLINE?

- + Swanline Print provides 'Fast Track', which is a free service that offers priority production lead times, when required. Job complexities vary, so project lead times are agreed between both parties and any external suppliers at the outset and a critical path is configured.
- + This process includes artwork preparation, PDF proof approval, corrugate and paper supply, print, lamination, die cutting, gluing, assembly and delivery.
- + As a trade only supplier, we know you need peace of mind in delivering to your customers. We have a fleet of plain liveried vehicles, so we can deliver on your behalf using your branded paperwork for total confidentiality.
- + If required, our logistics team will liaise directly with your client to ensure booking-in procedures are followed without complication. Swanline drivers are always professional and wear suitably plain uniforms for your additional peace of mind.



Swanline Paper and Board are specialists in eco-friendly sustainable materials, supplying a range of different corrugated materials, topline and display boards to the industry, including our ground-breaking, plastic free, moisture resistant Cygnus Eco board. Our onsite sheeter can cut various substrates to meet your needs.

WHY CHOOSE SWANLINE?

- + Our bespoke Fosber/Stock sheeter complete with Emmepi materials-handling equipment allows us to quickly respond to our customers' needs and effortlessly switch between paper and corrugated substrates. Unique in its versatility, the machine can run at 220 linear metres per minute for reels of paper and single faced corrugated up to a sheet size of 2050 x 1640mm.
- + The two-position reel stand allows seamless transition from reel to reel allowing a continual sheeting process.

WE CAN SHEET THE FOLLOWING MATERIALS:

- + Single face corrugated board open flute
- + Recycled liner
- + Kraft papers



SHEETING:

We have a range of board and papers that offer high performance, environmentally friendly alternatives to plastic substrates. Swanline Paper & Board offers a broad range of innovative, high performance, sustainable paper-based materials for the packaging, point-of-sale and sign & display sectors.

+ Please see the Product Spec Sheets Brochure to see the full range of Swanline paper and board products, including our own cygnus® brand materials. Please contact us to request your own sample box at: materials@swanline.co.uk

