



CYGNUS® EXCELLENT DISPLAY BOARD



The mark of
responsible forestry
FSC® C140215



Manufactured in the heart of Sweden, **Cygnus® Excellent Display Board** is the market leading display board for indoor retail signage and POS applications. This smooth, white-centred board with a clean core provides an ideal recyclable alternative to plastics.

Excellent Display Board is FSC® certified and an alternative to foam PVC, Styrene and foam boards due to its robustness and durability. Available in 500, 1000, 2000, 2500, 3000 and 4000 micron at 1220 x 2440mm. Other sheet sizes and calipers are available on request.

KEY BENEFITS

Fully recyclable – many plastics are not.

Beautiful smooth white surface with a clean core.

Outstanding printability – suitable for direct print in offset, screen and UV flatbed digital.

Rigid – 50% greater rigidity vs leading European made foam PVC.

Reduce transport costs by up to 33% – less material is required to achieve the equivalent level of rigidity delivered by low density foam PVC.

Outstanding flatness - Excellent will not curl or crease, it remains flat throughout the lifespan of the product.














Swanline Paper & Board
Whitebridge Park, Whitebridge Way, Stone,
Staffordshire, ST15 8LQ

Tel: 01785 827938 | swanline.co.uk












SAVE MONEY AND THE ENVIRONMENT

Why choose the second best materials for your signs and displays?
If you want the best, choose the best. Choose Cygnus® Excellent for your indoor signs and displays.

CYGNUS EXCELLENT

-  Cheaper. More value for money.
-  FSC® certified and fully biodegradable and compostable.
-  Can be recycled up to 8 times.
-  Bespoke sizes available.
-  Lighter than comparable foam PVC product.
-  Thinner boards for equal stiffness.
-  Superb and precise cutting results.
-  Reduce transport costs by up to 33%.
-  Less to transport means less fuel consumption.
-  Reduce storage by up to 33%.
-  A bigger range of boards to choose from.

FOAM PVC

-  More expensive to purchase.
-  Oil based, toxic and not biodegradable.
-  Never biodegrades and difficult to recycle.
-  You pay for the waste if it is not standard format.
-  Heavier than comparable product in Excellent.
-  Thicker boards to reach the same stiffness.
-  Prone to shatter which can result in the need for a remake.
-  More material means additional costs.
-  More fuel consumption due to heavier boards.
-  Higher storage costs.
-  Less choices of boards.

BOARD THICKNESS (MICRON)		TOTAL STIFFNESS (mNm)	*MD STIFFNESS	**CD STIFFNESS
CYGNUS® EXCELLENT				
1750	← →	2340	1486	854
2000		3142	2123	1019
2500		6408	4372	2036
3000		7937	5505	2432
3500	← →	12827	8425	4402
4000		20473	13419	7054
FOAM PVC				
3000	← →	2225	1697	528
5000	← →	9560	7639	1921

*MD: Machine Direction **CD: Cross Direction

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